

BUYER'S GUIDE

A COMPLETE GUIDE TO YOUR FOREVER ROOF



HY-GRADE
STEEL ROOFING SYSTEM

1st Choice for Your LAST Roof



WELCOME TO HY-GRADE

Our Mission

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OUR MISSION

*"To be known as the **roofing leader** by providing **the best product and service.**"*



ABOUT US.

We're Committed To Providing Roofing Excellence.

Established in 1988 as a family run business, we have prided ourselves on perfecting our permanent steel roofing system.

Manufactured in Guelph, Ontario and covering the majority of the province, we've installed over 17,000 roofs. That's over 40 million sq. ft. of roofing!



"We wholeheartedly believe in our system"

1988

Hy-Grade started in Tom's 600 sq. ft. barn

1997

2,500 roofs installed

2003

5,000 roofs installed

2011

10,000 roofs installed

today

Over 17,000 roofs installed!
16,800 sq. ft. Main Office



Uncompromising integrity, and a 100% commitment to your satisfaction.

Source Ontario First, Canada Second, North America Third.

Our people work and live in the locations they service. When we are sourcing materials for manufacturing and installing we look in Ontario first, Canada second, and North America third. Supporting the communities that we work and live in is very important to us.

Train and Certify Our Installers

All of our installation crews across Ontario go through rigorous in-house training in our training facility at Hy-Grade Headquarters. Our on-site Trainers are actively working in the field to ensure consistent top-quality workmanship.

Carry \$2 Million Liability Insurance and WSIB

Active and sufficient coverage to ensure you and your property are financially protected from any accident claims.



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Quality you can trust.

Conduct Separate Quality Control Inspections

Each installation is followed up with a QC inspection, conducted by a member of the Hy-Grade Support Team that is not the installer on the project. This separate inspection ensures that the work completed meets our HY-Standards. All completed installations must pass a QC inspection by meeting and exceeding these standards. This way we can confidently warranty your Hy-Grade Roof for the next 50 years!

Provide Simple and Effective Warranties

Both our Lifetime Workmanship Warranty and our 50-Year No-Leak Warranty are non-prorated and have unlimited owner transfers.



OUR VALUES



ROOFING MADE FOR ONTARIO

Tried, Tested, and Guaranteed for 50 Years.

You live here. You know how intense Ontario's weather and temperature extremes can be. We have strived since 1988 to provide the absolute best roofing system to handle our extreme climate.

And after testing many products and many systems, there's only ONE roofing system that meets our HY-Standards. The one and only Hy-Grade Roofing System that we manufacture and ship out of Guelph, Ontario.



More on the next page

What We Tested

- Five different roofing materials: copper, aluminum, plastic, stainless, and galvanized steel
- Three different coatings: paint, stone, and PVC
- Different attachment methods: no strapping, single strapping, and double strapping
- Different fasteners: screws and nails



What made the cut for The Hy-Grade Roofing System

- 26 gauge, G-90 double-sided galvanized Canadian-made steel, pressed into shakes manufactured to carefully engineered dimensions allowing you to walk on them, designed to withstand expansion and contraction
- Our steel is coated with PVC 4 mils thick, which expands and contracts with the steel. It's resistant to peeling, cracking and fading, and comes in 7 colours.
- The shakes are nailed to double strapped wood, through unique fastening sockets, allowing for leveling of uneven roofs. This also creates self-ventilation within the roofing system, helping your home stay cooler in the summer and warmer in the winter.

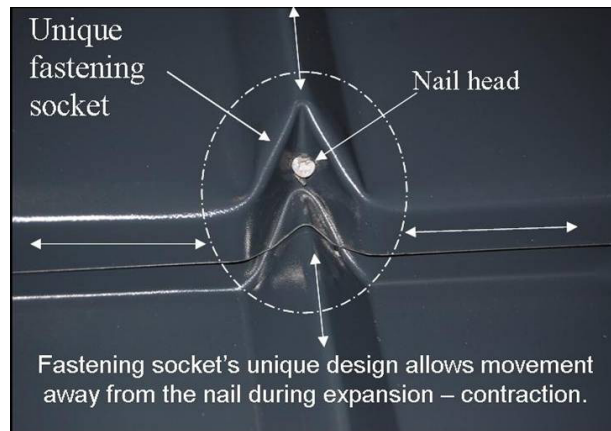


WHY HY-GRADE?

Our sophisticated research and development, combined with our 33 years of legacy, engineering and innovation, brings you the most extraordinary steel roofing system for your home

Shake Design

Everything expands and contracts when the temperature changes, especially metal. The socket in the shake allows the metal to expand and contract in all directions around the fastener without pulling on it. Otherwise, this natural movement would work the fastener loose over time and wear away the metal around it. To prevent this, all our trim is engineered to allow for expansion and contraction.



Double Strapping

Hy-Grade shakes are fastened to our double-strapping system. This system levels your roof, as well as providing space for necessary roof ventilation.



More on the next page 

Tough as Nails

Just like the nails that hold the frame of your home together, we trust them wholeheartedly to secure our shakes to the strapping we install. The Hy-Grade shake is made from Canadian galvanized steel and was designed to be fastened with a smooth shank galvanized nail. Notice both the Hy-Grade shakes and fasteners are the same material. This eliminates the possibility of the metals oxidizing or corroding over time, as all dissimilar metals eventually do.

Sheds Snow

Our roofs are extremely low maintenance, and in most cases are maintenance-free. A Hy-Grade Steel Roofing System improves the ability of your roof to shed water and snow. Matching steel snow breaks are produced and installed with each roof. This makes shedding snow safer, as the guards work to break up the snow into smaller pieces. Having the snow break match the rest of your roof is also aesthetically-pleasing.

Improves Curb Appeal

The simple but bold design of our steel shakes give your home a complete and upgraded look, compared to the traditional shingles. Unlike traditional shingles however, you can be sure that your Hy-Grade Steel Roofing System will look as fantastic as the day it was installed for the next 50 years or more!



More on the next page

Environmentally Friendly

Our roofing system is installed over top of your existing shingled roof. This keeps asphalt shingles out of our landfills, and keeps removal costs down. The majority of steel and wood material leftover from your Hy-Grade install are recyclable!

Energy Efficient

With proper ventilation and insulation, a Hy-Grade Steel Roofing System can make heating your home in the winter and cooling it in the summer much more efficient. This can help save you money on your energy bills!

Future Home Improvements?

Since we manufacture our own product, we can always provide matching product if you decide to expand your home in the future. This also offers a level of customization for any project you decide to take on. We are happy to work with you in the future to ensure your addition is also protected with a Hy-Grade Steel Roofing System.

Skylights

At their root, skylights are a window in your roof and do need special attention. If your skylight is 5-yrs old or older, we recommend replacing them while we are installing your new Hy-Grade Steel Roof. Our in-house engineered flashing system is specifically designed and approved to be compatible with all major skylight brands.

We can assist you in replacing your current skylight with a current model, as close to the original size as is currently available. With your new skylight looking great on the outside, and with a little trim work performed by you on the inside, you can continue enjoying the natural light you love.

[Discover the Hy-Grade Difference here](#)





WARRANTY

It's Simple - This is Your Warranty

Your new Hy-Grade Steel Roofing System comes with our Lifetime Workmanship and 50 Year No-Leak Warranty.

That simple!

Hy-Grade Steel Roofing System provides your home and family with protection from Ontario's harsh weather conditions. Our Lifetime Workmanship and 50 Year No-Leak Warranty provides peace of mind; this will be the last roof you ever need to buy. With Hy-Grade, there are no "fine print", exclusions, exceptions, proration, or limits on transfers. Our warranty is simple because we truly stand behind the product we manufacture and sell!

Warranty

LIFETIME + **50** **YEARS**
WORKMANSHIP **NO-LEAK**

- FULLY TRANSFERABLE -

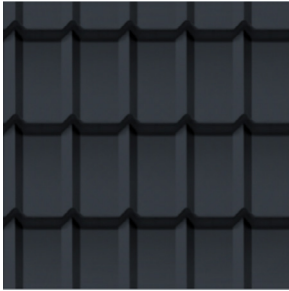
[Read more about Our Warranty here](#)



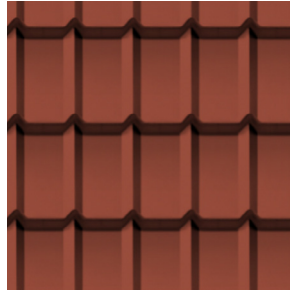
COLOUR CHOICES

The Hy-Grade Steel Roofing System comes in seven (7) colours to perfectly match your home.

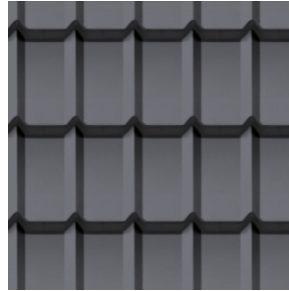
customer's favourite



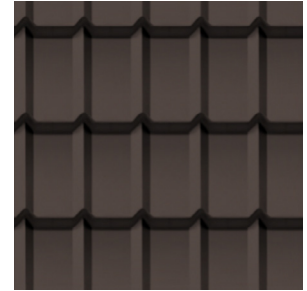
Black



Canner's Brown



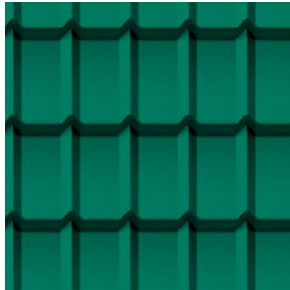
Charcoal Grey



Dark Brown

customer's favourite

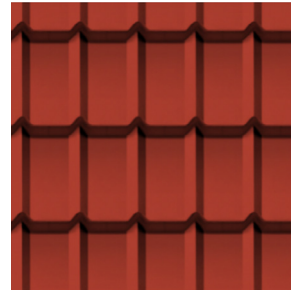
customer's favourite



Hunter's Green



Slate Grey



Tile Red



OUR WORK



Hamilton, ON - Black



Plantagenet, ON - Canner's Brown



Woodstock, ON - Charcoal Grey



Port Lambton, ON - Dark Brown



Hawkesbury, ON - Hunter's Green



Oshawa, ON - Slate Grey



Owen Sound, ON - Tile Red

[See more of Our Work here](#)



What are the top 5 things Hy-Grade has achieved, that you're proud of?

- 1** We've created a supportive, rewarding and enjoyable work environment.
- 2** We're able to be fair in a way that customers get the best value, everyone is appropriately compensated and the business is able to continually provide an excellent product and service to more and more homeowners.
- 3** Over 100 people now make a living and support families with this company and it's growing every day.
- 4** We design and build a lot of our own machinery, allowing us to continually improve on our processes and bring even more value to our customers.
- 5** The reputation we are building as a trustworthy and leading industry expert accurately reflects the work we invested to maintain this status.

What are your goals for Hy-Grade moving forward?

My goal is to continue steady growth year over year and to cover Ontario, one roof at a time! I want to help Ontario homeowners receive the peace-of-mind that a Hy-Grade Steel Roofing System provides. Each year we work towards hiring and training more Installation Crews, Roofing Consultants, Support Staff and more to be able to provide our product and service to as many homeowners as possible.



CEO, Hy-Grade Steel Roofing System



See What Our Customers Say About Us.

“



My roof is beautiful & elegant. The most beautiful house in the area. The installers are experts, worked well and cleaned. Lastly, the sales representative knows very well regarding the product.

Andres F Amerstview, ON

“



We chose Hy-Grade for the following reasons: We wanted a permanent solution & this roof will outlast us. We wanted to patronize a Canadian company with a good history of businesses in our locality. Your pricing was competitive. We were able to view recent roof installations in our neighbourhood. Oh yes, it looks good too!

Hillary & Mel R Nanawac, ON

“



We had 6 quotes, 3 metal & 3 asphalt. Of the 6, salespeople that came and gave a quote, Hy-Grade was the best. Explained everything to a tee, he delivered what was sold. The office was a pleasure to speak with, courteous & informative. The work crew were the same, a great bunch of guys. Cared about their workmanship. We have had multiple compliments on the roof, on how great it looks. We are extremely pleased with the total output of Hy-Grade.

Jim & Debbie W Mono, ON

“



Hy Grade is the most amazing company I have ever dealt with. A true stellar for other companies to follow in means of customer service.

Shelley H Peterborough, ON

[See more Reviews here](#)



How long is your warranty?

The purchase of a permanent Hy-Grade Steel Roofing System comes complete with a Lifetime Workmanship and 50 Year NO Leak Warranty. You can be sure it's the 1st Choice for Your LAST Roof!

Why double strapping?

Hy-Grade's double strapped steel roofing system helps remove hotter air from your attic space(s) due to its self-ventilation capabilities. Along with proper attic insulation and ventilation it can lower your heating bills in the winter too. We've evaluated no wood strapping, single wood strapping and double wood strapping. We choose to DOUBLE STRAP.

Can a Hy-Grade Steel Roof be put on an older home?

Absolutely! Thanks to the lightweight of a steel roof, a "tear-off" of the existing roof is not necessary. Regardless of your home's age, our steel roof can complement your home's overall look and increase its curb appeal.

Will a Hy-Grade Steel Roof add value to my home?

It will! Both the aesthetic and market value of your home is sure to increase in value. More and more homeowners are telling us that their home sold faster and at a higher price because of their decision to install a Hy-Grade Steel Roofing System. While it's difficult to provide an overall added value to your home, as this fluctuates with the real estate market, future homeowners understand the value of a steel roof and are willing to pay more for the peace of mind it brings.

Is financing available?

Yes, to help you fit this investment within your budget, we make financing available through leading lenders. Apply for financing on our website


www.hygraderoofing.com/financing/

See more FAQs here



Use this checklist to help you with your steel roof research

We strongly recommend you to do a thorough research, ask your friends and family, look for reviews, interview roofing companies and most importantly, compare. Here's a checklist to help you along the way.

Questions to ask a roofing company		Roofing Company 2	Roofing Company 3
How long have you been in business?	Since 1988		
Are you a member of the BBB? What's your rating?	Yes, A+		
Do you manufacture and install what you sell?	YES		
Where do you source your steel from?	100% from Ontario		
Is your product specifically designed to withstand the harsh Canadian climate and metal expansion/contraction? If so, how?	Yes/Unique fastening socket plus PVC colour coating		
Do you fasten your shakes with nails or screws? Why?	Nails through the fastening sockets & into wood strapping will NOT loosen over time		
Do you carry WSIB Insurance? Can I see proof of coverage?	YES		
Do you carry Liability Insurance? Can I see proof of coverage?	YES		
How much Liability Insurance Coverage do you carry?	\$2 Million		
Do you have factory-trained & certified installers? If yes, who are they trained & certified by?	YES, Hy-Grade In-House Training		
Is your roof self-ventilating to save me energy & money, winter AND summer?	YES		
Do you have references?	Yes, 17,000+		
Do you have a Workmanship Warranty in addition to the Product Warranty?	Lifetime Workmanship + 50-year NO LEAK Warranties		
Do you perform a detailed Quality Control (QC) check after installation to verify all installation specifications and scope of work are met?	YES		
Do you offer a price guarantee?	What you're quoted is what you pay		
Can I see your roof colours on my house before I decide to buy?	Yes, visit www.hygraderoofing.com/roof-visualizer		



SEE IT BEFORE YOU DECIDE

See what your home would look like with a new Hy-Grade Steel Roof.



Picture provided by Customer



Picture Visualized with Hy-Grade Roof

- Customized visual of your roof
- Seven colour choices
- Personalized support

More on the next page





Home with a Hy-Grade Roof Installed

See what your home would look like here





HY-GRADE
STEEL ROOFING SYSTEM

1.855.HYGRADE (1.855.494.7233)

www.hygraderoofing.com



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